

# simple fundraise



**HEALTHIER. EASIER. PROFITABLE.**

- PAPERLESS, CASHLESS AND HASSLE-FREE
- LARGEST SELECTION OF HEALTHIER BAKED GOODS
- VEGAN, ALL-NATURAL AND ALLERGEN-FRIENDLY OPTIONS

[www.simplefundraise.com](http://www.simplefundraise.com)

# Our products

SimpleFundraise is brought to you by Sweets from the Earth - the most trusted brand for vegan, allergen-friendly and school-safe baked goods in Canada. Enjoy a large selection of delicious, quality baked goods - free of many of the top allergens.

- All products are vegan, Kosher, made with all-natural 100% plant-based ingredients, GMO-free and free from artificial colours, flavours and preservatives.
- Allergen-friendly options include dairy and lactose-free, egg-free, tree nut and peanut-free, gluten-free and celiac-friendly, soy-free and sesame-free.



## School safe

We are proud to offer our Canadian-made selection of school-compliant and allergen-friendly baked goods, which will put an end to the constant search for healthy and safe snacks for your kids. Choose from our selection of cookies, biscuits, muffins, bars and granola.



## Pantry favorites

Keep cookie boxes on hand for everyday and special occasions.

You will love our delicious treats which are free of many of the top allergens - making them a safer choice!



## Indulge your senses

Treat your family and guests to an assortment of our all-natural, delicious desserts and baked goods. Freshly made and attractively decorated, our treats are sure to be a crowd pleaser!



## Ready-to-bake

Our decadent, gourmet selection of ready-to-bake cookie dough and batters go from freezer to oven to plate in minutes, without having to mix and wash — and they smell almost as delicious as they taste.

**Bake up a batch!**

# REACH YOUR GOAL!



# About us

SimpleFundraise, brought to you by Sweets from the Earth, was founded in response to the increasing need of organizations, schools, teams and clubs to raise money with healthier food options.

Today, external funding and community support has become a mainstay and a necessary reality for many organizations.

However, most fundraising tools are manual and hard to manage, and product offerings could include food items that may not be nutritionally sound.

SimpleFundraise provides healthier options and takes the work out of planning and executing fundraising campaigns. SimpleFundraise intuitive online tools enable easy and effective campaigns that focus on community building and inspire donors to become lifelong supporters.

## **With SimpleFundraise online ordering system you will:**

- Create, launch and manage your customized campaigns from start to finish
- View daily sales reports to track your campaign progress and motivate your community
- Engage your greater community with emails and social media directly from site

**No more collecting and tallying – SimpleFundraise paperless and cashless program is eco-friendly and hassle-free!**

## **Your campaigns**

- Will yield high profits for your organization
- Can be repeated anytime during the year
- Will be enjoyed by your entire community

Register now at  
**[simplefundraise.com](http://simplefundraise.com)**  
and receive a free fundraising  
sample kit!



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